



ALISON DONAGHY

ADVERTISING STUDENT

PROFILE

I am an advertising student with a knack for graphic design seeking to harness my entrepreneurial spirit and creativity in a professional advertising and marketing setting.

CONTACT INFO.

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WHAT I DO BEST



- Proficient in AP Style
- Google AdWords Certified
- Proficient in Adobe Creative Cloud
- Microsoft Office Adept
- Project Management
- Graphic Design

Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
InDesign	● ● ● ● ●
HTML/CSS	● ● ● ● ●
Microsoft Office	● ● ● ● ●
Photo & Video	● ● ● ● ●

EDUCATION

- 2017 - Present **Iowa State University**
- Bachelor of Arts in Advertising
 - Digital Media minor
 - 3.5 GPA
- 2017 **Des Moines Area Community College**
- Graphic Design Certificate
- 2017 **Dowling Catholic High School**
- 3.75 GPA; Presidential Honor Roll
 - Awarded Class 2017 Technology Dept. Award

SKILLS

- Aug 2018 - Present **Graphic Designer - Iowa State Daily Media Group**
- Collaborate with graphic artists, editors and writers to produce daily newspaper following Iowa State Daily newspaper design rules and standards.
 - Use computer software to develop charts, graphs, illustrations and design newspaper visuals.
 - Confer with advertising team to develop in-house print and digital advertisements.
- Jun 2016 - Present **Sales Associate - RAYGUN**
- Team member at local T-shirt shop
 - Prepare, ticket, arrange and display merchandise to promote sales.
- Spring 2017 **Teaching Assistant - Iowa State University**
- Instruct and supervise students in use of Adobe Photoshop, Illustrator and InDesign